

Curriculum Vitae

1. **NAME and SURNAME:** Turhan Kaymak

2. **DATE of Birth:** 03-04-1969

3. **CONTACT INFORMATION:**

Faculty of Business and Economics
Department of Business Administration
Eastern Mediterranean University
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4. **WORK EXPERIENCE:**

Professor, Department of Business Administration, Eastern Mediterranean University, Famagusta, North Cyprus. March 2019.
Courses: Introduction to Business I, Business Policy, Strategic Management.

Associate Professor, Department of Business Administration, Eastern Mediterranean University, Famagusta, North Cyprus. December 2011 – March 2019.

Courses: Introduction to Business I and II, Business Policy, Strategic Management.

Assistant Professor, Department of Business Administration, Eastern Mediterranean University, Famagusta, North Cyprus. September 2000 – December 2011.

Courses: Introduction to Business I and II, Principles of Management, International Business, Organizational Theory, Strategic Management.

Visiting Assistant Professor, University of Arkansas, Walton College of Business Administration, Fayetteville, Arkansas, USA. August 1998 - May 2000.
Courses: Strategic Management, International Management.

Instructor, Texas Tech University, Lubbock, Texas, USA. Summer 1995 - Spring 1998.

Courses: Administrative Policy and International Management.

Teaching Assistant, Texas Tech University, Lubbock, Texas, USA. Spring 1995.
Courses: Administrative Policy.

Research Assistant, Texas Tech University, Lubbock, Texas, USA. Fall 1995 - Spring 1997.

Provided support in the preparation of the quarterly periodical “*Journal of Management Inquiry*”.

Lecturer, Eastern Mediterranean University, Famagusta, Cyprus. Spring 1992- Spring 1994.

Courses: Introduction to Business I, Introduction to Business II, and Principles of Management.

5. SCHOLARLY PUBLICATIONS:

A. PUBLICATIONS

Bahadori, N., Kaymak, T. and Seraj, M. (2021). “Environmental, social, and governance factors in emerging markets: The impact on firm performance”. *Business Strategy and Development*, forthcoming.

Kaymak, T., and Bektas, E. (2017). “Corporate Social Responsibility and Governance: Information Disclosure in Multinational Corporations”. *Corporate Social Responsibility and Environmental Management*, 25, pp. 555-569.

Kaymak, T., and Bektas, E. (2015) “Corruption in Emerging Markets: A Multidimensional Study”. *Social Indicators Research*, 124, pp. 185-205.

Kaymak, T. (2011). “Group Cohesion and Performance: A Search for Antecedents”. *E+M Journal of Business and Management*, Nov/Dec. pp.78-89.

Kaymak, T. (2009) “The US Semiconductor Industry in the 1990s: Strategies and Outcomes”. *Strategic Change: Briefings in Entrepreneurial Finance**, 18, pp. 141-155.

Bektas, E., and Kaymak, T. (2009) “Governance Mechanisms and Ownership in an Emerging Market: The Case of Turkish Banks”. *Emerging Markets Finance and Trade*, 45, pp. 17-29.

Kaymak, T., and Bektas, E. (2008) “East meets West? Board Characteristics in an Emerging Market: Evidence from Turkish Banks”. *Corporate Governance: An International Review*, 6, pp. 550-561.

6. PRESENTATIONS and CONFERENCES:

Kaymak, T. “Firm- level Corporate Social Responsibility”, *European Economics and Finance Society Annual Conference*, Brussels, Belgium. June 2015.

Kaymak, T. “The modern corporation: an engine for economic growth or a perpetuator of unchecked privilege? The curious cases of Class B shares and tax avoidance. *TEDxEMUniversity invited speaker*, Famagusta, North Cyprus. May 2015. <https://www.ted.com/tedx/events/15146>

Kaymak, T. “Business-level strategies of MNE’s and Domestic Firms: A Theoretical Framework”. *Western Academy of Management Annual Meeting, Strategic Management Division*, Santa Fe, NM, USA. March 2002.

Kaymak, T. “Globalization, Business-Level Strategies, and Performance,” *Texas Conference on Organizations (In Proceedings)*, Lake Travis, TX, USA. April 1998.

Kaymak, T. “Economic Integration and the State.” *Academy of Management Annual Meeting, Public and Nonprofit Sectors Division*, Boston, MA, USA. August 1997.

7. SUPERVISION OF MASTER THESES

Tahvildar, Ali. “Do board characteristics impact environmental, social and governance (ESG) performance of public companies in the European Union?” MBA thesis, Eastern Mediterranean University, North Cyprus, August 2021. (Chairperson)

Khalil, M. “The Influence of Women on Boards on Companies’ ESG and Financial Performance in Canada.” MBA thesis, Eastern Mediterranean University North Cyprus, January 2020. (Chairperson)

Bahadori, N. “The Impact of ESG Factors on Financial Performance in BRICS.” MBA thesis, Eastern Mediterranean University North Cyprus, August 2019. (Chairperson)

Jamali, A.K. “The Effect of the Formal Institutional Environment on Entrepreneurial Intentions: The Case of Emerging Markets. MBA thesis, Eastern Mediterranean University North Cyprus, August 2019. (Chairperson)

Karami, M. “The Effect of Manufacturing Value Added on Economic Growth: Empirical Evidence from Europe”. MA thesis in Marketing Management, Eastern Mediterranean University, North Cyprus, September 2018. (Chairperson)

Lukomskaya, A. “The Impact of Employee Ownership on Job Satisfaction”. MBA thesis, Eastern Mediterranean University, North Cyprus, September 2014. (Chairperson)

Cheraghali, H. “Impact of Product Diversity and International Diversity on Performance in the Global Automotive Industry”. MBA thesis, Eastern Mediterranean University, North Cyprus, February 2014. (Chairperson)

Dashti, G.S. “Corporate Governance Practices in Turkey: Board Structure and Gender Issues”. MBA thesis, Eastern Mediterranean University, North Cyprus, August 2013. (Chairperson)

Niroomand, N. “Cultural and Hierarchical Differences in Organizational Citizenship Behavior: A Comparison among University Employees”. MBA thesis, Eastern Mediterranean University, North Cyprus, June 2010. (Chairperson)

Obadu, J. I. “Impact of Service Quality Perception in Higher Education: The Case of Faculty of Business and Economics at the Eastern Mediterranean University”. MBA thesis, Eastern Mediterranean University, North Cyprus, June 2010. (Chairperson)

8. EDUCATION:

Ph.D. Texas Tech University, Lubbock, Texas, (3.9 GPA), August 1998.
Major: Strategic Management
Dissertation Topic: An Analysis of the Strategies and Performance of Multinational Enterprises and Domestic Firms Competing in the U.S. Semiconductor Industry.
Chair: Kimberly B. Boal

MBA Syracuse University, Syracuse, New York (3.6 GPA), December 1991.
Major: International Business and Finance

B.Sc. State University of New York at Buffalo, New York (3.7 GPA), June 1990.
Major: Finance. Magna Cum Laude Graduate.

9. OTHER PROFESSIONAL EXPERIENCES:

Undergraduate Curriculum Committee, Faculty of Business and Economics Representative, Eastern Mediterranean University, March 2004 – September 2009; March 2012 – September 2015.

Assisted in the revamping of the university's curriculum and contributed in setting the foundation of general education courses in the programs of study.

Faculty of Business and Economics Accreditation Committee. Supported the Dean's Office in securing and administering FIBAA/AACSB accreditation for the Business Department's programs. 2010 -- 2014.

Restructuring of the Administrative Units and Productivity Committee, Rector appointed representative, Eastern Mediterranean University, December 2009 – 2011.

Academic Disciplinary Committee, Faculty of Business and Economics Representative, Eastern Mediterranean University, March 2005 – August 2008. Help review and decide on cases involving the professional conduct of the academic staff.

Student Disciplinary Committee, Faculty of Business and Economics Representative, Eastern Mediterranean University, March 2004 – August 2004. Help review and decide on cases involving the on and off campus conduct of students.

School of Foreign Languages—Faculty Workshop Group, Eastern Mediterranean University, May 2002 – September 2002.

I represented the Business Department in investigating ways to enhance the teaching and learning of the English language in the classroom.

Ad Hoc Reviewer for *Social Indicators Research and Economic Systems*, and the *Academy of Management National Meetings*, International Management Division.

External Consultant for the "Procter & Gamble Exemplar Analysis Project." Lubbock, Texas. November 1997- February 1998.

In conjunction with the "Texas Center for Productivity and Quality of Work Life" interviewed Vice Presidents of P&G's largest U.S. customers on issues pertaining to their strategic partnership with P&G. In addition, I participated in the coding and analysis of the data.

External Consultant for the ESI Group, Springdale, AR., USA. January 2000. Lead a workshop on issues relating to business-level strategies and company performance. Issues included getting managers to adopt a critical look at the role of strategic planning in their company.

10. RESEARCH INTERESTS:

Investigating issues pertaining to the impact of environmental variables on corporate governance practices; analyzing the competitive responses of domestic and multinational enterprises through the theoretical lens of strategic management; and uncovering the role played by globalization on its impact on organization theory.

11. HONORS AND AWARDS:

Dean's Excellence in Teaching Award, Area of Management, College of Business Administration, Texas Tech University, Lubbock, Texas. 1996.

Magna Cum Laude Graduate, SUNY-Buffalo. 1990.

Dean's List, SUNY- Buffalo. 1986-1990.

Finance Area Scholarship, SUNY- Buffalo. 1988.

12. PROFESSIONAL ASSOCIATIONS:

Academy of Management member