

## **CURRICULUM VITAE**

### **DAMLA ÜRER ERDİL**

#### **PERSONAL DETAILS**

Place of Birth & Date : Lefkoşa (North Cyprus) – 23/02/1977

Address (Work) : Eastern Mediterranean University, Faculty of Business and Economics, Department of Business Administration, Gazimağusa, North Cyprus

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Marital Status : Married

Children : 2

#### **EDUCATION**

1999-2001 M.B.A. Eastern Mediterranean University, Gazimağusa, North Cyprus.

1994-1999 B.A. in Business Administration, Eastern Mediterranean University, Gazimağusa, North Cyprus.

1994 20 Temmuz Lisesi, Lefkoşa, North Cyprus.

#### **PUBLICATIONS**

Ürer Erdil, D., Tümer, M., Nadiri, H., & Aghaei, I. (2021). Prioritizing Information Sources and Requirements in Students' Choice of Higher Education Destination: Using AHP Analysis. SAGE Open, 11(2), 21582440211015685. (SSCI)

#### **PAPERS PRESENTED IN INTERNATIONAL REFEREED CONFERENCES**

Erdil, G. E. & Ürer Erdil, D. "Social Network Sites' Use: Benefits, Emotional Intelligence and Strength of Weak Ties". The Role of Communication in a Transforming World, International Symposium, Lefkoşa, 15-16 March 2018.

## **TEACHING POSITIONS**

Part-time Instructor, Cyprus International University, Faculty of Economics and Administrative Sciences, Department of Business Administration, Haspolat, North Cyprus, 2019-2021.

Part-time Instructor, Eastern Mediterranean University, Faculty of Business and Economics, Department of Business Administration, Gazimağusa, North Cyprus, 2001-2021.

Part-time Instructor, Levent College, Lefkoşa, North Cyprus, 2018-2019.

Part-time Instructor, Near East University, Faculty of Education, Department of Psychological Counseling and Guidance, Lefkoşa, North Cyprus, 2006-2007.

Research and Teaching Assistant, Eastern Mediterranean University, Faculty of Business and Economics, Department of Business Administration, Gazimağusa, North Cyprus, 1999-2001.

## **TEACHING EXPERIENCE**

Undergraduate Courses:

Introduction to Business  
Consumer Behavior  
Marketing for Hospitality and Tourism  
Marketing (English and Turkish)  
International Marketing Strategy (English and Turkish)  
Introduction to Accounting  
Introduction to Economics (Turkish)  
Statistics II (Turkish)  
Introduction to Information Technology I  
Introduction to Information Technology II

High School 9<sup>th</sup> grade Course: Information and Communication Technology

## **ACADEMIC HONORS AND AWARDS**

Dean's Honor List, in Business Administration, 1994-1999, Eastern Mediterranean University, Gazimağusa, TRNC

## **LANGUAGES**

Turkish - Native Tongue  
English - Fluent

## **SKILLS**

Computer Programs: Word, Excel, Power Point and Internet