

# Arian Seyedimany

## PERSONAL INFORMATION

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**Title:** PhD. Candidate  
**Tel:** (0090) 5338801753  
**Email:** arian.seyedimany@emu.edu.tr , arian.imani@gmail.com  
**Webpage:** <https://www.researchgate.net/profile/Arian-Seyedimany>

**Sex:** Male, **Date of Birth:** 21.08.1986, **Nationality:** Iranian

**About me:** I consider myself to be in a pretty balanced position. On the one hand, I have enough experience, yet I still want to get better.

## ACADEMIC EXPERIENCE

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**Feb 2020 – Present** **Research Assistant**  
Department of Business Administration, Eastern Mediterranean University, Cyprus  
\* Lessons have taught mentioned at the end of the CV.

**Feb 2019 – Feb 2020** **Instructor**  
Department of Business Administration, Akdeniz Karpaz University, Cyprus  
\* Lessons have taught mentioned at the end of the CV.

## ADMINISTRATIVE EXPERIENCE

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**March 2017-September 2018** **Tender Expert**  
Department of Marketing, ZOLAL IRAN Co., Iran

**Sep 2015 - March 2017** **Lieutenant**  
Ministry of Defense, Iran

## EDUCATION & TRAINING

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**Sep 2018 – Sep 2022** **Ph.D. in Business Administration- Marketing Management (major)**  
Thesis Title: “ Wine Consumer Behavior in Turkey: An Emerging Market”  
Department of Business Administration, Eastern Mediterranean University, Cyprus

**Aug 2014** **Master of Business Administration**  
Thesis Title: “Motivations, Expectations and Adjustment of Self-initiated Academic Expatriates at Eastern Mediterranean University”  
Department of Business Administration, Eastern Mediterranean University, Cyprus

**July 2012** **Diploma in Program on Investment Appraisal and Risk Analysis**  
Queen’s University- Canada

**Fall2012** **Completing Business Law and Accounting courses**  
British Columbia institute of technology, Canada

**June 2011** **Diploma in Program on project management**  
Queen’s University- Canada

**Feb 2011** **Bachelor in Material Engineering**  
Islamic Azad University of Iran- Iran

**Nov 2021** **WSET Level 2 Award in Wines**

## PERSONAL SKILLS

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Mother tongue	Persian
Other languages	English (IELTS: 6.5), Turkish: Moderate
Communication skills	Good presenter and a team worker gained through my academic experience
Managerial skills	Excellent managerial skills especially in tight deadlines gained through my experience as a tender expert and
Computer Skills	Advanced user of Microsoft office, Microsoft teams, outlook, Photoshop, Amos, SPSS, STATA, Microfit
Other Skills	Hypothesis testing and statistical analysis (qualitative and quantitative), sampling

## ADDITIONAL INFORMATION

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### Publications

Syedimany, A.; Koksal, M.H. Segmentation of Turkish Wine Consumers Based on Generational Cohorts: An Exploratory Study: An Exploratory Study. *Sustainability* 2022, 14, 3031. <https://doi.org/10.3390/su14053031>

Syedimany, A. (2019). Stock price reactions on NASDAQ stock exchange for special dividend announcements. *Emerging Science Journal*, 3(6), 382-388.

Syedimany, A. (2016). Investigating and comparing the training productivity models of the armed forces in five countries. Tehran: Center for strategic defense research (group for strategic management and human resources).

### National Conference Presentations

Syedimany, A. (2019). Stock price reactions on NASDAQ stock exchange for special dividend announcements. 4<sup>th</sup> International Conference on Banking and Finance Perspectives (ICBFP). E Mediterranean Univ, Famagusta, KKTC, May 2 – 3, 2019

### Professional Activities

Editor for the Asian Journal of Advanced Research and Reports (SCIE)  
Editor for the International Journal of Cross Cultural Management (ESCI)  
Editor for the Asian Journal of Economics, Business and Accounting  
Editor for the Journal of Economics, Management and Trade  
Editor for the Asian Research Journal of Mathematics  
Editor for the Current Journal of Applied Science and Technology

### Honors and Awards

100% scholarship in DBA program, Eastern Mediterranean University (2018-current)  
6500\$ scholarship for Investment appraisal and risk analysis Programs, Queen's University (July 2012).  
8500\$ scholarship for John Deutsch International Executive Programs (project management), Queen's University (June 2011).  
50% scholarships in MBA program, Eastern Mediterranean University (2011-2014).  
Certificate of Implementing ISO 9001, Joseph M. Pfankuch, the 9000 store- Canada (August 2011)

10-hour CPR Workshop, Noor Eye Hospital, Iran (2014)  
 Career Development Workshop, Cyprus (2014)  
 Sculpture Festival & Competition, Cyprus (2012)

Lessons have taught:

Academic Year	Semester	Name of Course	Hours per week		Number of students
			Theoretical	Practical	
2021 – 2022	Fall	MRKT501	1		15
		MRKT506	1		18
		MRKT402		1	27
		ACCT202		2	64
		MGMT503		2	29
		ACCT421		1	28
	Spring	ACCT201		2	81
		ACCT202		2	53
		ACCT421		2	18
2020 – 2021	Fall	ACCT202		2	43
	Spring	ACCT202		2	15
		MRKT402	1		27
		MRKT501	1		21
		MRKT506	1		14
		ACCT421		1	28
	Summer	ACCT421		2	17
2019 – 2020	Fall	MGMT201		3	22
		MGMT303		3	6
		MGMT403		3	1
		MGMT407		3	4
2019 – 2020	Spring	ACCT202		2	56