



# Seyed Arash Sahranavard

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**Business Administration Department,  
Faculty of Business and Economics,  
Eastern Mediterranean University  
Famagusta, North Cyprus**

**Date of birth:** 22.10.1990

**Nationality:** Iranian

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## Education

### **PhD candidate, Business Administration**

Business Administration Department, Faculty of Business and Economics, Eastern Mediterranean University, Famagusta, North Cyprus, 2018 - Present

### **MA. in Marketing Management**

Business Administration Department, Faculty of Business and Economics, Eastern Mediterranean University, Famagusta, North Cyprus, 2015 - 2018

### **Bachelor`s degree in Marketing Management**

Business Administration Department, Faculty of Business and Economics, Eastern Mediterranean University, Famagusta, North Cyprus, 2013 - 2015

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## Experience

### **Research and Teaching Assistant**

Business Administration Department, Faculty of Business and Economics, Eastern Mediterranean University, Famagusta, North Cyprus

08.2018 – Present

## Marketing Assistant and Charity Works

Afandak Group, Tehran, Iran

01.2015 – 03.2015

## Marketing Assistant

Caspian Beton Company, Tehran, Iran

01.2013 – 01.2015

### Skills

- 
- Microsoft Office
  - IBM SPSS AMOS
  - Stata
  - Adobe Illustrator
  - IBM SPSS
  - SmartPLS
  - Adobe Audition
  - AutoCAD

### Languages

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- Persian (Native)
  - Turkish (Fluent)
  - English (Fluent)

### Certificates

#### High Honour/Honour Certificates

Department of Business Administration, Faculty of Business and Economics, Eastern Mediterranean University, Famagusta, North Cyprus - 2013- 2015

#### IELTS Certificate

Academic, Overall score: 7.5 - 2015

### International Conferences

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The 5th International Conference on Banking and Finance Perspectives (ICBFP'2021), held in Famagusta, North Cyprus, on 20-22 April 2021.

The 2nd International Conference on Global Competition & Innovation Management (ICGCIM) held on April 17-19, 2020 at Istanbul University, Istanbul, Turkey.

### References

#### Assoc. Prof. Dr. Emrah Öney (Supervisor)

Vice Chair of Business Administration Department, Faculty of Business and Economics, Eastern Mediterranean University, Famagusta, North Cyprus.

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#### Asst. Prof. Dr. Iman Aghaei (Co-supervisor)

Member of Faculty of Economics and Administrative Sciences, Cyprus International University, Nicosia, North Cyprus

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