



CURRICULUM VITAE

1. Name and Surname Bahar Kaya (Bahar Etehadı)
3. Title Dr.
4. Education PhD
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Degree	Field	University	CGPA	Year
B.A.	Financial Management	Shahid Beheshti University, Tehran, Iran	17.24 over 20	2010
M.A.*	Marketing Management	Eastern Mediterranean University, North Cyprus	4 over 4	2014
Ph.D.	Business Administration	Eastern Mediterranean University, North Cyprus	3.97 over 4	2020

Successfully passed two graduate courses at California State University, Long Beach, USA

Academic Titles

Dr. (2020-)
Department of Business Administration - Eastern Mediterranean University

Research Assistant (2013-2020)
Department of Business Administration - Eastern Mediterranean University

Articles

Articles Published in Refereed International Journals

Etehadı, B., & Karatepe, O. M. (2019). The impact of job insecurity on critical hotel employee outcomes: the mediating role of self-efficacy. *Journal of Hospitality Marketing & Management*, 28(6), 665-689. (SSCI, Q1)

Kaya, B., & Karatepe, O. M. (2020). Does servant leadership better explain work engagement, career satisfaction and adaptive performance than authentic leadership?. *International Journal of Contemporary Hospitality Management*. (SSCI, Q1)

Kaya, B., & Karatepe, O. M. (2020). Attitudinal and behavioral outcomes of work-life balance among hotel employees: The mediating role of psychological contract breach. *Journal of Hospitality and Tourism Management*, 42, 199-209. (SSCI, Q2)

Kaya, B., Abubakar, A. M., Behraves, E., Yildiz, H., & Mert, I. S. (2020). Antecedents of innovative performance: Findings from PLS-SEM and fuzzy sets (fsQCA). *Journal of Business Research*, 114, 278-289. (SSCI, Q1)

Kaya, B., Behraves, E., Abubakar, A. M., Kaya, O. S., & Orús, C. (2019). The Moderating Role of Website Familiarity in the Relationships Between e-Service Quality, e-Satisfaction and e-Loyalty. *Journal of Internet Commerce*, 1-26. (Scopus)

Papers and Presentations in International Conferences (Proceedings)

Etehadi, B., & Behraves, E. (2018), “What Are the Competitive Strategies under Uncertain Environment in Tourism Industry?”, *International EMI Entrepreneurship and Social Sciences Congress (EMISSC)*, 27-29 April, Lefkosa, Cyprus, page 137.

Ethadi, B., & Tanova, C. (2015), “Cross-Cultural Validation of the Employer Attractiveness Scale in Iran”, *24th World Business Congress (IMDA)*, 27-31 May, Famagusta, Cyprus. pages: 73-78.

Administrative Duties

Research Assistants’ coordinator at Department of Business Administration, EMU

Rewards

- Full Scholarship, PhD Program, Eastern Mediterranean University (2014-2020)
- Publication Award, Research Advisory Board, Eastern Mediterranean University
- Publication Award, TÜBİTAK Türkiye Uluslararası Bilimsel Yayınları Teşvik (UBYT)

Courses given in the last three years:

Academic Year	Semester	Course Name	Weekly hours		Number of Students
			Theory	Application	
2019-2020	Spring	Research Methods for Business Studies (Graduate)	2	2	24
2019-2020	Spring	Advertising (Undergraduate)	3		27
2019-2020	Spring	Consumer Behavior (Undergraduate)	3		25
2019-2020	Fall	Sales Management (Undergraduate)	3	-	32
2018-2019	Spring	Marketing (Undergraduate)	3 (2 groups)	-	112
2018-2019	Fall	Advertising (Undergraduate)	3	-	24
2017-2018	Spring	Advertising (Undergraduate)	3	-	29
2017-2018	Fall	Introduction to Information Technology (Undergraduate)	-	2 (3 groups)	164
2016-2017	Summer	Principles of Management (Undergraduate)	6	-	50

Computer skills

Office Package: Microsoft Word, Microsoft Excel, Microsoft Access, Microsoft PowerPoint
SPSS, AMOS (Data Analysis and Statistical Software)

Foreign Languages known:

English (Fluent, gained IELTS 7.5 and YDS 88.75 (in Aug 2019))
Turkish (Upper- Intermediate)