

Business Administration

In a world of increasing competition, individuals need to develop themselves in different fields. The Business Department offers students the opportunity to improve themselves in different fields. The programs are Business Administration (Eng./Tur.), International Trade and Business (Eng./Tur.), Management Information Systems, Marketing, Human Resources Management and Public Relations. There are 41 courses in these programs and the programs may be completed in 4 years. All our English language programs were accredited by the German FIBAA accreditation body in 2014, and the accreditation process was successfully extended by 7 years in 2020.

Nowadays, individuals who plan to continue their education have an opportunity to specialize in different areas. For this reason, the Master's programs which are offered in Business Administration provide students with the opportunity to develop themselves at advanced levels and specialize in human resources, marketing, organizational behavior, international business and many other business areas. The master's programs are Business Administration (with thesis and without thesis), Marketing Management (with thesis and without thesis), International Trade and Business (without thesis), Human Resources Management (without thesis) and Business Administration in Turkish (with thesis and without thesis). Master's programs may be completed in two or three semesters. Students who are considering to continue with a PhD are advised to choose a Master's degree with thesis.

A PhD program is also offered in the Department of Business Administration. The program is preferred by individuals who want to continue their career especially in the academic field. It is possible to complete the program in 4 years. Those who apply for PhD program should be prepared for an intense pace of performance in terms of research methods and English.

Students in the Department of Business Administration and its programs use 4 laboratories for various courses. Statistical programs used by researchers and assistants are also available in our Department.

The Department of Business Administration and its programs are among the most preferred programs among students. It can also be stated that the Business Department is the most prestigious department in our region. Approximately 1200 students from many different countries study in our programs.

Job opportunities are available for our graduates both in academic field and business field. Our graduates work in education, trade, marketing, human resources and many other sectors all over the world, from Canada to Australia, Russia to South Africa.

Some of our graduates work in family firms, while others run firms that they establish themselves. Ş. Göçmen Transport (TRNC), Tarom Trading (TRNC), Better Homes and Design (TRNC), Karmanje Nig Ltd (Nigeria), Prestige Driving School (Australia), Gul and Naz (UAE), Socks Kick (TR), Mutlubey Pazarlama (TR) and Tehran Classic Center (Iran) are among these companies. Some of our graduates work in firms like Haynes and Boone (USA), IESEG School of Management (France), Accenture Czechia (Czechia), Al Jazeera Balkans (Bosnia and Herzegovina), Fox Taal (Netherlands), Bank of Albania (Albania), NGO NEXT Generation (Macedonia), Federal Bank of Lebanon (Lebanon), SPARK Jordan (Jordan), Ayada Maldives (Maldives), Nordwind Airlines (Russia), Iremoda Moskova (Russia), Caspian International Hospital (Azerbaijan), North Island College (Canada), Kaner Group (TRNC), Northern Cyprus Turkcell (TRNC), Boat International Turkey (TR), Hilton Istanbul (TR), Cerebra (TR), PTT (TR), Frigo Mekanik (TC) and the Arab Islamic Bank (Jordan).